



**JOIN US IN SUPPORTING THE 20TH READING FRIENDS AND FAMILY DAY!**  
JUNE 20, 2026 ~ 10:30-3:00 ~ BIRCH MEADOW FIELDS

Dear Community Member,

The Reading Lions Club is honored to sponsor and organize Reading Friends and Family Day (RFFD) as Reading's annual start of summer celebration. RFFD, also known as Town Day, brings together people of all ages for a day of fun events and offers community members an opportunity to learn about local organizations, businesses, and town agencies.

***We can't do it alone!*** Through generous sponsorships from groups, businesses, and organizations such as yours, Reading Friends and Family Day has been creating memories for the community for many years. In fact, Reading Friends and Family Day 2026 marks our 21<sup>th</sup> year!

**Would you consider becoming a sponsor of this year's RFFD celebration?**

Sponsorships help to pay for the many RFFD activities and it is only through your partnerships that we can provide this *free* annual celebration to the public. In return, The Reading Lions Club will highlight your business or organization in our online and print PR as well as on banners on the day of the event. In recognition of sponsors donating \$500 or more, we will also include your logos in promotional materials. We know that together, we can make Reading Friends and Family Day 2026 the best yet and create wonderful memories for generations to come.

*Yours truly, The Reading Friends and Family Day Committee, Reading Lions Club*

**Sponsorship levels. Check One: \$1000\_\_\_\_\_ \$500\_\_\_\_\_ \$150\_\_\_\_\_ \$100 Other\_\_\_\_\_**

*Estimated cost of individual activities (such as mini-racecars, petting zoo and a trackless train) range from \$800 to \$2000. For more information, questions, or to suggest a new activity, please contact us at [readinglions01867@gmail.com](mailto:readinglions01867@gmail.com) . Sponsorship Deadline Date: May 23, 2026*

Sponsoring Organization \_\_\_\_\_

Contact \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Check One: Check enclosed  PayPal [readinglions01867@gmail.com](mailto:readinglions01867@gmail.com)

Please send this form to Reading Lions Club, P.O. Box 66 Reading, Ma, 01867 or via email.

***Donations of \$100 or more also entitle you to a free booth registration.***  
***This is a great opportunity to connect directly with the public.***  
***Would you like to join us at RFFD? Yes \_\_\_\_\_ No \_\_\_\_\_***  
***If yes, we will follow up with a registration form!***