

Attn: Local Government, Businesses, and Organizations

Register Now for the 21st Reading Lions Club Reading Friends and Family Day!

June 20, 2026 10:30am to 3:00pm
Birch Meadow Area



This annual celebration is your opportunity to:

- Connect with Reading families
- Share your organization's mission
- Advertise your business or service
- Sponsor a special event

Reading Friends and Family Day, also known as Town Day, is a celebration of Reading and brings the community together for a day full of fun events enjoyed by all ages. Community members come for the food, crafts, games, giveaways, music and more! This year the Reading Lions Club invites you to join in on our 21st Reading Friends and Family Day! Special events include a morning Kids Fun Run and an evening Friends of Reading Recreation Fireworks show!

**RFFD attracts a large audience, so don't miss this fun
and promotional opportunity to reach out to all.**



**Please use the registration form on the reverse side to reserve your spot at Reading
Friends and Family Day 2026!**

Registration Deadline is May 23, 2026

For more information contact the Reading Lions Club at readinglions01867@gmail.com .



***In lieu of this form, you may register online at
readinglionsclub.org.***

**Reading Lions Club
Reading Friends and Family Day 2026
Saturday June 20, 2026**

GROUP or BUSINESS _____

Contact person _____

Mailing address _____

E-mail _____ Telephone _____

REGISTRATION FEE is \$50.00. (See below for sponsorship information.)
Nonprofits and Government Departments are not required to pay, but there is a suggested donation of \$10.00.

Amount enclosed or sent via PayPal \$ _____

Checks payable to Reading Lions Club

PayPal payment source readinglions01867@gmail.com

YOUR PLANS: *Please share as much information as currently possible.*

Activities / Demonstrations _____

Fundraising _____

Other Information _____

Space Needed 10'x10' (avg. size for one space) _____ Other _____

ELECTRIC POWER SUPPLY NEEDED Yes _____ No _____

- Mail form and check to: **Reading Lions Club, P.O. Box 66, Reading, MA 01867**
- **This is a nonprofit community event. Businesses are welcome to promote services and raise money for charities, but for-profit selling is prohibited.**
- Please contact the Town Health Department for information on food permits.

Would you like to be a Reading Friends and Family Day Sponsor?
Sponsorships help to pay for the many RFFD activities. Sponsors donating \$100 or more will receive free registration and are mentioned in our PR and banners on the day of the event. Please indicate below if you would like to register for a booth as a sponsor. Sponsorship Deadline is May 23.

Sponsorship levels. Check one: \$1000 ___ \$500 ___ \$150 ___ \$100 ___
Other (Please indicate your sponsorship amount) _____

Questions? Contact the Reading Lions Club at or readinglions01867@gmail.com or visit us online at readinglionsclub.org